



## Eureka Equity Partners

is a private equity firm focused on investing in and building niche-market leaders at the lower end of the middle market. Core to our focus is partnering with exceptional management teams to acquire small businesses in industry segments in which Eureka brings significant experience and operating resources.

## Investment Focus

Eureka leads buyouts that bring significant ownership to the operators driving the success of the business. With this core principle that aligns the interests of our operators and our investors, Eureka is also experienced and comfortable effecting minority recapitalizations designed to uniquely meet the needs of the company, its management team and other shareholders. Investments within our target industry sectors that fit our mandate include:

- Change-of-control acquisitions to effect management buyouts of interests from inactive or outside shareholders
- Sponsorship of management teams with demonstrated success in one of our industry verticals to identify and acquire a platform with untapped market potential or operational or structural challenges
- Corporate divestitures and carve-outs of non-core businesses or divisions
- Control or non-control investments to facilitate succession planning within family or founder-owned businesses
- Minority-interest equity investments as a capital partner for acquisitions, expansion or to provide liquidity to diversify a founder's interests

### Company Size

Growth-oriented and/or niche market-leading companies with up to \$100 million in revenue

### Investment Size

Initial investments of \$10 million to \$25 million. Significant additional equity is available from co-investments by our Limited Partners

### Target Industries

- Business Services
- Healthcare Services
- Consumer
- Specialty Industrials

### Key Characteristics

Strong management partners interested in meaningful ownership

Leading and defensible position within niche market served

Identifiable growth vectors through organic initiatives or acquisition

## Selected Current Investments

### JANSY

**Jansy Packaging, LLC** is a provider of outsourced, value-added specialty packaging solutions for branded consumer products companies across a host of end-use industries.



**MedForce** is a leading provider of healthcare professional interaction management services for product promotion and marketing programs for pharmaceutical manufacturers and biotechnology companies in the United States.



**CCA Floors & Interiors** is one of the largest value-added, end-to-end floor coverings providers in the Washington, D.C. metropolitan area.



**iPEC Coaching** is a leading provider of coach training and certification solutions to the worldwide professional coaching industry.



**LegalPartners Group** is a leading alternative legal services provider ("ALSP") focused on outsourced team-based legal solutions, substantive engagements requiring sophisticated legal professional services, and other legal staffing services.



**McCue Corporation** is a global provider of damage prevention solutions for the retail and material handling industries. McCue maintains over 3,000 SKUs of highly engineered products that provide protection in interior retail spaces, backrooms, parking lots, and distribution and warehouse facilities.



**Merit** is a leading provider of outsourced exterior facilities management services. Merit operates out of its seven company locations to provide essential services to a diverse base of commercial customers.

SOFTWARE | HARDWARE | SERVICE

**UTC RETAIL™**

**UTC Retail** is an industry leader that provides a world-class portfolio of point of sale products and lifecycle support services to help retailers automate and manage store level technology.

## Key Contacts

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